



THE TICKET

24 Hour Sports

104.7 FM 1340 AM WMBN 93.7 FM WKAD

- 93.7 FM and 1340 AM The Ticket is 24-Hour Sports Talk for Cadillac, Petoskey, and Traverse City
- The Ticket boasts one of the best sports talk lineups in the country, including The Dan Patrick Show, The Jim Rome Show, and The Huge Show, live from Grand Rapids
- The Ticket also covers local High School Sports with the HS Sports Report and playby-play of Lake City and Petoskey Northmen football and basketball
- WKAD and WMBN are affiliates of:
 - Detroit Tigers
 - Detroit Lions
 - UofM Football and Basketball
- The Ticket reaches men aged 18+

