

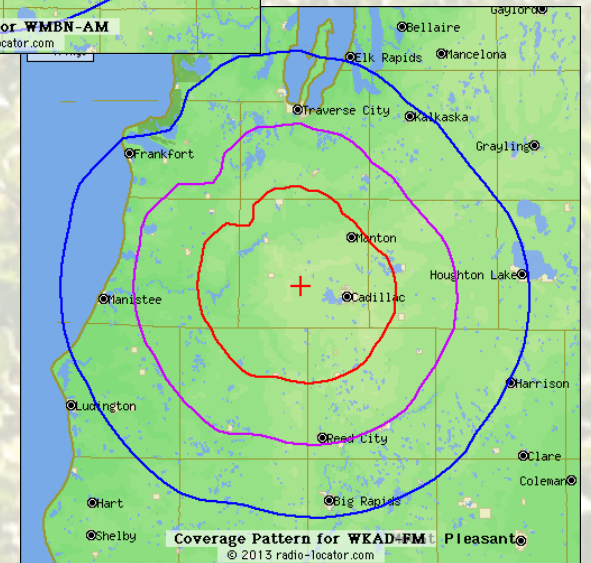
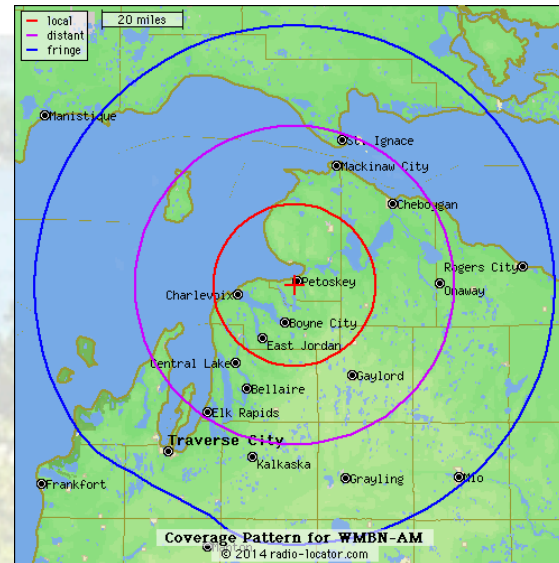


THE TICKET

24 Hour Sports

WKAD - 93.7 FM/ WMBN - 1340 AM

- 93.7 FM and 1340 AM The Ticket is 24-Hour Sports Talk for Cadillac, Petoskey, and Traverse City
- The Ticket boasts one of the best sports talk lineups in the country, including The Dan Patrick Show, The Jim Rome Show, The Huge Show, and Big Ten Network Live
- The Ticket also covers local High School Sports with our Local Sports Expert Promo Joe Symons
- Lastly, The Ticket broadcasts high school football and basketball for the Charlevoix Rayders, the Petoskey Northmen, and the Cadillac Vikings
- Consistent with most sports talk formats, The Ticket reaches men aged 25-54



www.1340amtheticket.com & www.937fmtheticket.com